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MEDIA STATEMENT

Tourism Industry embraces COVID Clean Program

More than 1300 Australian tourism businesses have signed up to be certified as COVID Clean through a new online program reflecting the proactive efforts by industry to ensure safe tourism and travel experiences.

The **COVID Clean Practicing Business Program**, developed by ATIC, generates customised cleaning checklists tailored for the tourism industry based on Safe Work Australia recommendations and individual State or Territory requirements.

ATIC Executive Director Simon Westaway said the strong take up of the Program demonstrated the industry's genuine commitment to customer and employee health.

"In just over a month since the COVID Clean program was launched more than 1300 businesses from across Australia have signed up," Mr Westaway said.

"The free online COVID Clean program gives tourism businesses the resources they need to implement practices such as social distancing, customer guidance and risk registers to minimise spread of COVID-19 and provide peace of mind to customers and employees."

Kerry Meares, owner of Coonawarra Experiences in South Australia, said the COVID Clean Practicing Business accreditation was straight forward, informative, and a comprehensive refresher on cleaning protocols.

"Having completed this process we can provide an extra level of assurance to our guests that we are aware of what's required to protect their health and have implemented these requirements," Ms Meares said.

Businesses can visit qualitytourismaustralia.com to access the COVID Clean program.

Further Comment:

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