

August 2020- Edition 1

ATIC Member & Industry Update

ATIC Policy success with JobKeeper extension and changes

- ATIC's advocacy for an extension and changes to JobKeeper 2.0 are to be adopted
- This includes for seasonal tourism businesses and supporting our colleagues in Victoria
- ATIC addressed JobKeeper 2.0 developments at the Senate Select Committee hearing into COVID-19. ATIC's statement to the Inquiry can be viewed <u>here</u>.
- The revised JobKeeper legislation will be introduced into Federal Parliament this week



Tourism Industry Recent Data

- <u>Federal Tourism Minister Media</u> <u>Statement- Update on TRA latest figures</u>
- <u>Latest TRA Figures NVS and IVS to March</u> 2020
- Tourism Research Australia- COVID-19 Recovery
- Australians urged to back industry by booking tourism tours and experiences



Recent ATIC Media

The following statements were released in July/August 2020:

- ATIC JobKeeper Extension (7 August 2020)
- ATIC JobKeeper Decision (21 July 2020)
- ATIC JobKeeper Update (18 July 2020)
- ATIC Media Statement IVS NVS March 2020 (8 July 2020)



In the media:

- Tourism industry calls for the safe opening of state borders- 7:30 Report
- <u>Tourism Body Slams State Premiers for Keeping Borders Closed The Australian</u>
- <u>States and Territories put on Notice over</u> <u>Unnecessary Border Restrictions- Sydney Morning</u> Herald
- <u>Tourism Leaders Plead for End to Island Mentality</u>-Australian Financial Review
- <u>Australian Tourism Industry Handed 'Another Painful</u> <u>Reality Check' - Sky News</u>

Click here for all media and industry communications from ATIC

Click here to read ATIC's 5-Point Plan for JobKeeper





Quality Tourism Framework

QTF is here for you

- ATIC have released two new online modules to support the tourism industry in their recovery efforts from COVID 19
- ATIC's <u>COVID Tourism Recovery Plan</u> takes the tourism business owner on a pathway of critical thinking to establish plans to open and develop their product offering throughout the various stages of business restrictions and post COVID economy
- ATIC's COVID Clean Practicing Business module develops business systems specific to the management of combating the spread of COVID-19 and adhering to respective State/Territory health regulations depending on the business location
- Over 2200 businesses are participating in these programs

ATIC Media Statement: Tourism Industry embraces COVID Clean Program (16 June 2020)

ATIC Media Statement: Supporting a safe return to enjoying local tourism experiences





COVID-19 Clean Module



The complimentary COVID-19 Clean Practicing Business module is offered through the QTF

Click here to learn more

Status of Domestic Borders (as at 21 August 2020)

State	Status	Date to Open	Exceptions
NSW	OPEN	OPEN	Victoria, stricter permits NSW/VIC
VIC	OPEN	OPEN	Lockdowns
ACT	OPEN	OPEN	Victoria
NT	OPEN	OPEN	Victoria, Sydney
Queensland	OPEN	OPEN	Victoria, NSW, ACT
South Australia	OPEN	OPEN	Victoria, NSW, ACT
Tasmania	CLOSED	No formal date	Hard Closed
Western Australia	CLOSED	No formal date	Hard Closed
INTERNATIONAL	CLOSED	No formal date	Hard Closed



2021 Australian Tourism Awards - Sunshine Coast





















