

# September 2020 - Edition 4

# **ATIC Member & Industry Update**

### **Tourism Industry - Federal Updates**

- <u>Federal Treasurer Insolvency reforms to support</u> <u>small businesses recovery</u>
- <u>State of the Industry (2018/19) Tourism Satellite</u> Accounts
- National Bushfire Recovery Agency Fund Regional Tourism Business Recovery (RTBR) Grants
- <u>Federal Tourism Minister Bushfire Recovery and</u> Tourism
- National Cabinet Statement International Arrivals
  <u>Cap 18 September</u>
- ABS Overseas Visitor Arrivals July 2020
- Funding for exporter marketing





## Supporting a safe opening of our borders

ATIC encourages our members to get behind a just-released petition by Qantas around the push to safely re-open our borders.

This is a very important issue and Qantas' efforts as the national carrier are to be encouraged. You can complete the survey <u>here</u>.



#### **Recent ATIC Media**

#### **International Arrivals Cap**

- Sky Business News
- Arrivals Cap ABC Radio 'AM'
- Arrivals Cap Sydney Morning Herald online
- <u>Airline Arrival Seat Caps To Lift From 4,000 To</u> 6.000 A Week

#### **Visa Extension for Backpackers**

- The Australian
- Travel Weekly
- Sky Business News

#### **ATIC Media Statements**

<u>Supporting lift in international passenger arrivals</u>
 <u>cap</u>

Click here for all media and industry communications from ATIC





# **Quality Tourism Framework**



The Quality Tourism Framework (QTF) is a business pathway to support the continuous growth and development of an Australia tourism business.

#### **Quality Tourism Accreditation**

The Quality Tourism Accredited Business logo signifies quality assurance and the delivery of quality tourism experiences.



## **Status of Domestic Borders** (as at 24 September 2020)

	Current Border Status	Date to Open	Exceptions
NSW	OPEN	OPEN	Victoria but 50km border permits NSW/VIC
VIC	OPEN	OPEN	Stage 4 (MEL), Stage 2 (rest VIC) 28 Sept next step
ACT	OPEN	OPEN	Victoria
NT	OPEN	OPEN	Victoria Sydney (9 Oct*)
Queensland	OPEN	OPEN	Victoria NSW (1 Oct – five shires exempt)
South Australia	OPEN	OPEN	Victoria
Tasmania	CLOSED	No formal date	Hard Closed
Western Australia	CLOSED	No formal date	Hard Closed
INTERNATIONAL	CLOSED	No formal date	Hard Closed



#### **COVID-19 Clean Module**



The complimentary COVID-19 Clean Practicing Business module is offered through the QTF

Click here to learn more

### QTF is here for you

- ATIC have released two new online modules to support the tourism industry in their recovery efforts from COVID 19
- ATIC's COVID Tourism Recovery Plan takes the tourism business owner on a pathway of critical thinking to establish plans to open and develop their product offering throughout the various stages of business restrictions and post COVID economy
- COVID Clean Practicing Business ATIC's module develops business systems specific to the management of combating the spread of COVID-19 and adhering to respective State/Territory health regulations depending on the business location
- Approaching 2500 businesses are participating in these programs



Tourism Awards 2021 Australian Tourism Awards - Sunshine Coast



















Quality Tourism





