

September 2020- Edition 2

ATIC Member & Industry Update

ATIC takes lead on border debate for tourism business

"It is worryingly ironic with the highest rolling 7-day reductions in national COVID-19 cases, that our domestic and international borders – and the language used around them by public officials – is actually hardening more than ever before....

Our industry is showing leadership. Greater collective political leadership across the country is now similarly needed." (Simon Westaway, ATIC)

ATIC Statement to Senate Select Committee on COVID-19



Tourism Industry- Recent Updates

- JobKeeper payment extension legislation passes through Parliament- program extension to 28 March 2021 More details here.
- Tourism Research Australia Moving Forward –
 Role of Domestic Travel in Australia's Tourism
 Recovery
- <u>Tourism Research Australia National Visitor</u>
 <u>Survey (NVS) Monthly Snapshot</u>
- <u>Federal Department of Transport Domestic</u>
 Airline Activity June 2020
- Australian Bureau of Statistics Provisional Overseas Arrivals – July 2020



<u>Business Council of Australia Open Letter – Lack of Coordination on Borders</u>
(Aug 24 2020)



Recent ATIC Media

The following statements were released in August 2020:

- Senate Select Committee into COVID- ATIC (20 August 2020)
- ATIC JobKeeper Extension (7 August 2020)

In the media:

- <u>Tourism Industry calls for borders to open-</u> Business Insider Australia
- Sky News Australia (24 August)
- Coronavirus tourism body slams state premiers for keeping borders closed The Australian (20 August 2020)
- State Governments should be looking at ways to open borders now The Advertiser

Click here for all media and industry communications from ATIC

JobKeeper Announcement



Quality Tourism Framework

QTF is here for you

- ATIC have released two new online modules to support the tourism industry in their recovery efforts from COVID 19
- ATIC's <u>COVID Tourism Recovery Plan</u> takes the tourism business owner on a pathway of critical thinking to establish plans to open and develop their product offering throughout the various stages of business restrictions and post COVID economy
- ATIC's <u>COVID Clean Practicing Business</u>
 <u>module</u> develops business systems specific to the
 management of combating the spread of COVID-19
 and adhering to respective State/Territory health
 regulations depending on the business location
- Over 2200 businesses are participating in these programs

ATIC Media Statement: Tourism Industry embraces
COVID Clean Program (16 June 2020)

ATIC Media Statement: Supporting a safe return to enjoying local tourism experiences





COVID-19 Clean Module



The complimentary COVID-19 Clean Practicing Business module is offered through the QTF

Click here to learn more

Status of Domestic Borders (as at 4 September 2020)

| • | Border Status | Open Date | Exceptions |
|-------------------|---------------|--------------------------------|---|
| NSW | OPEN | OPEN | NSW-VIC border (50km radius) |
| VIC | OPEN | OPEN | Stage 4 (MEL) Stage 3 (VIC) Review: 13 Sept |
| ACT | OPEN | OPEN | Victoria |
| NT | OPEN | OPEN | VIC, NSW (SYD) |
| Queensland | OPEN | OPEN | VIC, NSW, ACT |
| South Australia | OPEN | OPEN | VIC (border permits) NSW, ACT |
| Tasmania | CLOSED | No formal date (Dec review) | Closed |
| Western Australia | CLOSED | No formal date | Closed |
| | | | |
| INTERNATIONAL | CLOSED | No formal date | Closed |



2021 Australian Tourism Awards - Sunshine Coast















For further information:
Simon Westaway 0401 994 627
swestaway@QualityTourismAustralia.com

Quality Tourism



